

One Coast, One Future: Comprehensive Economic Development Strategy
Strategy Committee Meetings
Dates and Topics

January 10, 2008: Overview of CEDS Process, Timeline, Work Plan **3:00 p.m.**

CERC will review the CEDS process, along with the proposed work plan and timeline, so that the Steering Committee can provide feedback. CERC will also provide a summary of work already conducted in 2006 on the One Coast region so that the Steering Committee can get to know the type of analysis that will be conducted through this process.

February 14, 2008: Finalize Steering Committee, Public Outreach Meeting **1:00 p.m.**

The members of the group will provide guidance on other key people who could be a part of the Steering Committee. In addition, the logistics of the first public outreach meeting, to be held in March, will be discussed. Topics will include who should attend, agenda items and goals for the meeting. Questions for the initial public outreach meeting could include:

- What are the region's strengths?
- What are the region's weaknesses?
- Which industries are emerging as drivers in the region?
- How can strategies be prioritized around the following issues (transportation, workforce development, other)?

March 13, 2008: Benchmark Metros **3:00 p.m.**

CERC will provide a proposed set of potential regions to benchmark against the One Coast region, including a series of metrics. The Steering Committee will review the regions and metrics in order to finalize the list for the CEDS report. CERC will propose a scope of work (in addition to the work currently underway) to obtain "best practice information" from metros that perform well on critical metrics for approval by the Steering Committee.

April 10, 2008: Review Results from Demographic and Labor Force Analyses, Public Outreach **1:00 p.m.**

CERC will describe the demographic shifts occurring in the One Coast region and the Steering Committee can comment on the implications of the findings. CERC will also report back on the findings and key themes from the Public Outreach meeting so that the Steering Committee can discuss the potential policy outcomes.

May 8, 2008: Review Results from Economic Analysis, Analysis of Government Structures **3:00 p.m.**

CERC will provide information on the economic quantitative analyses being conducted including employment trends, industries that are growing and declining, economic clusters and SWOT analysis. CERC will also explain its course of action in analyzing government structures in the region, and the Steering Committee can provide input on how to preserve the character of the towns while encouraging increased cooperation that is consistent with appropriate economic growth.

June 12, 2008: Goals for Region, Action Plan for Goals

1:00 p.m.

The goals will be based on the findings from regional analyses, community outreach meetings and steering committee comments. CERC will present a draft set of goals that the Steering Committee can comment on and enhance. The group will also discuss the action steps needed to achieve the priority goals and strategies that have been developed, along with assigning responsibility for implementation of tasks and suggesting a reporting mechanism for collaborating organizations to share the progress of implementation.

July 10, 2008: Smaller Group Meeting

3:00 p.m.

CERC will focus on public outreach meetings during this month. If needed, the Steering Committee will meet on this day to discuss any necessary items.

August 14, 2008: Hold Meeting Date

1:00 p.m.

CERC will focus on public outreach meetings during this month. If needed, the Steering Committee will meet on this day to discuss any necessary items.

September 11, 2008: Review 2nd Round of Public Outreach Meetings

3:00 p.m.

CERC will report on the findings and key themes from the Public Outreach meetings so that the Steering Committee can determine whether any of the goals or action plan steps need to be altered, based on this new information.

October 9, 2008: Draft Final Report

1:00 p.m.

The Steering Committee will be able to comment on a draft of the final CEDS report before it is finalized and the action steps implemented.

